

Introducción al Derecho Internacional Económico / Introduction to International Economic Law

Grado en Economía y Negocios Internacionales

UNIVERSIDAD NEBRIJA

SYLLABUS

Course: Introducción al Derecho Internacional Económico / Introduction to International Economic Law

Degree: Grado en Economía y Negocios Internacionales

Type: Mandatory

Languages: This course will be taught in English

Modality: In-Person and Online

Credits: 6

Year: 2nd

Semester: Spring Semester

Professors and contact information: PhD Pedro Alcalá Ruiz, Francisco Ruiz Baudot.

1. COMPETENCIES AND LEARNING OUTCOMES

1.1. Competencies

Basic competencies

CB1, CB2, CB4, CB5.

General competencies

CG6, CG7, CG8, CG9, CG11

Specific competencies

CE2, CE5, CE19, CE20

1.2. Learning outcomes

Upon the end of this subject, students will know the basics of International Law.

2. CONTENTS

2.1. Prerequisites

None.

2.2. Description

Legal systems today are highly interconnected, and the US plays a dominant role in the development and enforcement of the rules connecting the world. This course provides an introduction to international law. The core areas addressed are 1) the sources of international law, 2) international human rights, 3) international business transactions, 4) international law in domestic courts, 5) international economic law.

2.3. Covered Topics

1. **Introduction to International Economic Law.**
   a.- Precedents, origin and birth of International Economic Law.
   b.- Concept, nature and scope.
   c.- Subjects of International Economic Law.
   d.- Practical application of International Economic Law.

2. **Sources of International Economic Law.**
   a.- Public sources.
   b.- Private sources
   c.- Self-regulation
   d.- Unification.

3. **Main organisations and institutions of International Economic Law**
   a.- Organisations.
   b.- Institutions.
   c.- Special reference to free trade or economic integration areas.

4. **International Contracts.**
   a.- Commercial and business contracts.
   b.- Financial and investment contracts.
   c.- Settlement of disputes within International Economic Law.

5. **Incorporation of companies.**
   a.- Place of incorporation and registered office.
   b.- Law applicable to companies within International Economic Law.
   c.- Transfer and modification of companies.
   d.- International joint ventures.

6. **Protection of intangible assets: iLaw.**
   a.- Protection of trademarks, patents, industrial designs and other intellectual property rights.
   b.- Protection of copyright.
   c.- Protection of image rights and defence of competition.
   d.- Privacy and protection of personal data.

7. **Risks of digitalisation in International Economic Law.**
   a.- International digital economy.
   b.- Computer crimes within the digital economy.
   c.- Main legal tools.

2.4. Individual / Group Assignments

In this course, some of the following essays, activities or projects -as well as other with same aims- may be assigned to the students:

Assignment 1 (AD1): group assignment (2 or more students per group): writing essay for studying and analysing the content of Units 6 or 7 -up to their choice-; essay will also be orally presented to the rest of the class.

Assignment 2 (AD2): individual assignment: reading and understanding an international contract concerning intangible property and identifying its core parts, as well as essential stipulations that should be included in it.

2.5. Learning Activities

In-Person Learning	Hours	Attendance %
AF1 Lecture / Theoretical Foundations	**45**	**100%**
AF2 Case Studies	**9**	**100%**
AF3 Tutorial	**9**	**100%**
AF4 Individual / Group Assignments	**18**	**0%**
AF5 Online Assignments	**6**	**50%**
AF6 Extracurricular Materials	**6**	**0%**
AF7 Self Study	**57**	**0%**

Online Learning	Hours	Attendance %
AF8 Online Lecture	**12**	**50%**
AF9 Online Case Studies	**12**	**0%**
AF5 Online Assignments	**48**	**0%**
AF6 Extracurricular Materials	**18**	**0%**
AF7 Self Study	**24**	**0%**
AF10 Online Tutorial	**12**	**100%**
AF11 Individual / Group Assignments	**24**	**50%**

Methodologies:
In-Person: MD1, MD2, MD3, MD4
Online: MD1, MD2, MD3, MD4

3. GRADING RUBRICS

3.1. Grades

Grades are calculated as follows:

0 - 4.9 Fail (SS)
5.0 - 6.9 Pass (AP)
7.0 - 8.9 Notable (NT)
9.0 - 10 Outstanding (SB)

The mention of "Matrícula de Honor" may be awarded to students who have obtained a grade equal to or greater than 9.0.

3.2. Evaluation criteria

Ordinary Session

Modality: In-Person

Evaluation Criteria	Percentage
S1 Attendance and Participation	10%
S2 Individual / Group Assignments	30%
S3 Midterm Exam (On-Site)	10%
S4 Final Exam (On-Site)	50%

Modality: Online

Evaluation Criteria	Percentage
S10 Participation (Forums and Supervised Activities)	10%
S2 Individual / Group Assignments	30%
S4 Final Exam (On-Site)	60%

Extraordinary Session

Modality: In-Person

Evaluation Criteria	Percentage
S2 Individual / Group Assignments	30%
S4 Final Exam (On-Site)	70%

Modality: Online

Evaluation Criteria	Percentage
S2 Individual / Group Assignments	30%
S4 Final Exam (On-Site)	70%

3.3. Restrictions

Minimum Grade
To be able to qualify for inclusion of the above evaluation criteria percentages in the calculation of the final grade, it is necessary to obtain at least a grade of 5.0 in the final test.

Attendance
Student who have missed more than 25% class meetings (unexcused) may be denied the right to take the final exam in the ordinary session.

Writing Standards
Special attention will be given to written assignments, as well as to exams, regarding both presentation and content in terms of grammatical and spelling aspects. Failure to meet the minimum acceptable standards may result in point deduction.

3.4. Plagiarism Warning

Nebrija University will not tolerate plagiarism under any circumstances. Reproducing content from sources other than a student's own work (the internet, books, articles, and peers' work, among others) without proper citation will be considered plagiarism.

If these practices are detected, they will be considered a serious offense, and the sanctions provided for in the Student Regulations may be applied.

4. BIBLIOGRAPHY

Required Reading

- Wernaart, B. (2021). *International Law and Business. A Global Introduction.* Routledge.
- Wevers, H. (2021). *A Basic Guide to International Business Law* (5th Edition). Routledge.

Recommended Reading

- Aplin, T., Davis, J. (2021). *Intellectual Property Law: Text, Cases, and Materials* (4th Edition). Oxford University Press.
- Bently, L., Sherman, B., Gangjee, D., Johnson, P. (2022). *Intellectual Property Law* (6th Edition). Oxford University Press.
- Hill, J., Chong, A. (2010). *International Commercial Disputes: Commercial Conflict of Laws in English Courts* (4th Edition). Hart Publishing.
- International Trade Centre (2010). *Model contracts for small firms. Legal guidance for doing international business.* International Trade Centre.
- McKendrick, E. (2024). *Contract Law: Text, Cases and Materials* (11th Edition). Oxford University Press.
- Watters, P. A. (2023). *Cybercrime and Cybersecurity.* CRC Press.